

Shima Mohammadlou

UX/UI Designer | product designer

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 [Linkedin](#)  [Portfolio](#)  [Dribbble](#)

About me

I'm a UX/UI designer with 2 years of Experience. During this time I worked with various teams and completed lots of projects with the goal of providing a better user experience that allows them to achieve their goals quickly and easily. I'm interested in learning, product improvement, problem-solving, creativity and everything else related to new technologies.

Experiences

• UX/UI designer at Neoki (Dec 2023-May 2023)

Neoki is a virtual reality based on blockchain platform for the world of expressions such as design, music and gaming industry. managed a team of 3 and accompanied team in designing and redesigning different sections of platform.

• UX/UI designer at Aral studio (June 2022-Dec 2023)

At Aral studio I managed a team of 4 working on different projects. Completed project like :

- A car sale website, online store website and distinct panels
- Landing page and admin panel of a university pool
- Landing page for an industrial factory

• UX/UI designer at 4+Ventures (Dec 2023-May 2023)

A consultancy website that helps to build and invest in startups & ventures. In 4+Ventures, I worked on a product that provide a service for investors and venture builders. my duties were: Design a minimal UI website that helps investors and venture builders to use it easily and have good experience.

• Freelancer (May 2021-August 2024)

During this time I took over many projects, I tried to design a product that make a good experience for users with considering business goal.

Education

UX/UI online courses (May 2022-March 2023)

UX Land bootcamp based in Seattle, US.

3 group base courses with real projects and real feedbacks from business owners.

Tools

- Figma
- Marvel
- Maze
- Unity
- Miro
- Notion
- Jira
- Trello

Hard skills

- Design thinking
- Information architecture
- Heuristic evaluation
- Visual hierarchy
- Developing survey
- User interview
- User flow
- Qualitative research
- Quantitative research
- Color theory
- Persona creation
- Accessibility
- Card sorting
- Affinity mapping
- User journey map
- Competitive analysis
- Prototyping - Wireframe
- Usability testing

Soft skills

- Empathy
- Critical thinking
- Researcher
- Openness to feedback
- Teamwork
- Storytelling

Languages

- Azerbaijani
- Persian
- English
- Turkish